



Holding for Immediate Release:
Contact Allison Seriani, National Public Relations Director
(954) 263-9111, aseriani@banyantreatmentcenter.com

Banyan Treatment Center Adds World Class Facility, Behavioral Health of the Palm Beaches, to Roster of Facilities Nationwide

West Palm Beach, FL—Adding to an impressive lineup of new programs, Banyan Treatment Center has officially acquired Behavioral Health of the Palm Beaches in West Palm Beach, Florida. The facility was founded in 1997 under the direction of Donald K. Mullaney, Ph.D. who has been successfully treating individuals with substance abuse issues and mental health disorder for over two decades. Starting as a small 12-bed residential program, the facility expanded to a family of facilities featuring over 200 beds, and a full continuum of care based on the most modern treatment interventions available, along with quality holistic therapies.

Behavioral Health of the Palm Beaches is one of the few behavioral healthcare organizations in the country with its own research and development department, which is dedicated to continuing the active study and development of new and innovative addiction treatment models, in an effort to reduce the chance of patient relapse.

“Bringing aboard Behavioral Health of the Palm Beaches to the Banyan Family Network is groundbreaking. This world class facility enables us to offer a variety of therapeutic programming, and its longstanding reputation of providing top-notch treatment conforms to our model and high standards of clinical care,” says Joe Tuttle, Founder & CEO of Banyan Treatment Center.

Seaside Palm Beach is an all-inclusive, luxury drug and alcohol rehab retreat within Behavioral Health of the Palm Beaches, and is designed specifically to meet the needs of business professionals and executives. The program is complete with a chef, private suites, transportation, golf and leisure activities, and massage therapy and acupuncture services, along with countless other amenities. “We understand that privacy, and having access to cell phones and computers is important for patients who need to

maintain ties to the business world. While their health is paramount, we know that leaving their day-to-day working lifestyle is a big change. Here, they will be able to connect when necessary to the outside world,” says Allison Seriani, National Director of Public Relations at Banyan Treatment Center. “The Mature and Mindfulness program at Banyan Treatment Center is also attractive to these patients, and is individually tailored to each patient’s unique needs.”

About Banyan Treatment Center:

Banyan Treatment Center is Joint Commissioned Accredited and stands as an industry leader in providing addiction and mental health treatment services for adult men and women. Banyan has seven locations nationwide which include: Philadelphia, PA, Laurel Run, PA, Boston, MA, Chicago, IL, Boca Raton, FL, Pompano Beach, FL and Stuart, FL. The facility provides a full continuum of care, including medically managed detox, residential, partial hospitalization, intensive outpatient, and alumni services. The programs utilize a client-centered approach to therapy, in addition to many ancillary wellness treatment options. Banyan understands that each patient who comes through our doors is a unique individual, and treatment plans are tailored to meet each person’s specific set of needs. Their mission is simple: to offer compassionate and comprehensive care, helping those who are struggling to break free from the chains of addiction, and provide them with the ability to reclaim their lives.